ELEVATING WOMEN'S HEALTH WITH PROS

QualityMetric
an IQVIA business

Women's health issues need more impactful research. **Patient-reported outcome (PRO) measures can fill this gap and empower women with crucial insights into health-related quality of life (HRQoL),** fueling a variety of clinical research and care initiatives.

THE PRO POSSIBILITIES

Patient-first data gives women the opportunity to **feel seen, heard, understood and educated** regarding their personal care.

- ✓ **HELP DIAGNOSE & TREAT CONDITIONS**
- ✓ **INFORM SYMPTOM MANAGEMENT**
- ✓ **IMPROVE CARE QUALITY**
- ✓ **COMPARE PATIENT OUTCOMES**
- ✓ **BOOST PATIENT SATISFACTION**
- ✓ **SUPPORT PRODUCT DEVELOPMENT**

COMMONLY USED PROS:
- PMSIS™
- SF-36v2®
- HIT-6™

MEASURING PREMENSTRUAL SYMPTOMS

PMS and **PMDD** signs span physical, emotional, cognitive and social domains.

The disease-specific **Premenstrual Symptoms Impact Survey™ (PMSIS™)** PRO health instrument helps women answer questions regarding their experiences.

5% to 8% of women have moderate to severe premenstrual symptoms that may cause significant distress and functional impairment.[1]

INFORMING THYROID CONDITIONS

Integrating PROs into clinical settings can support the treatment of women with thyroid disorders.

The SF-36v2® Health Survey can assess adults diagnosed with chronic hypoparathyroidism[3], uncover the impact of benign thyroid diseases and treatments[2] or measure quality of life in thyroid cancer.[4]

~20 million Americans have some form of thyroid disease, and up to 60% are unaware of their condition.[5]
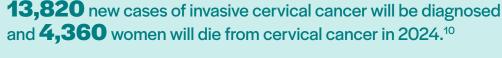
ILLUMINATING HEADACHE IMPACT

The Headache Impact Test™ (HIT-6™) captures the impact of headaches, migraines and treatments on functional health and well-being.

Migraines are **3 to 4** times more frequent in woman than in men.[6,7]

SCREENING FOR CERVICAL CANCER

QualityMetric's scientists can leverage a patient-first lens to study disparities in cervical cancer screening evident in disability subgroups[8] and to investigate the odds of cervical cancer screening using HPV tests by disability type.[9]

13,820 new cases of invasive cervical cancer will be diagnosed and **4,360** women will die from cervical cancer in 2024.[10]

REVOLUTIONIZE WOMEN'S HEALTH

Collect patient-reported health data to lead smarter research studies that revolutionize women's health. Learn more about QualityMetric's PRO health surveys and scientific expertise.

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